

# ookoi – Uptime Publishing demonstration

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## Abstract

We demonstrate a surprisingly efficient and highly cost effective technique in mobile music publishing: Uptime Publishing.

## Categories and Subject Descriptors

J. 5 [Arts and Humanities]: performing arts (*sound art, music*)

## General Terms

Performance, Reliability, Design, Experimentation, Human Factors.

## Keywords

ookoi, meme, mobile, music, pure sound, performance, appearance, evolving, audio, web, streaming media, raudio, earworm, availability, uptime, downtime, publishing

## 1. ookoi

ookoi are Harold Schellinx (HarS) and Peter Mertens (FPCM), who since 1979 have been using a wide range of technologies and media to publish and distribute their work in music and 'pure sound'.



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Recent works include the '1024' DVD (ookoi's *kibibyte*, based upon a collection of one thousand and twenty four seven second extracts diligently cut from recordings of ookoi's live performances between the summers of 2004 and 2006) [1], and Raudio [2], a collection of 'no beginning, no end' 24/7 audio web streams, evolving 'pure sound sculptures', freely accessible though the internet, together with a series of podcasts and vodcasts accompanying and documenting ookoi's live appearances [3].

## 2. Uptime Publishing

In December 2006 ookoi contributed to the BvKU (Beurs voor Kleine Uitgevers) in Paradiso in Amsterdam, where they premiered the uptime publishing of a continuous four hour long musical piece, seemingly without the use of any supporting media, by accessing directly the audience's long term memory. (Note that 'publishing' is an act of making *available*; recall that in telecommunications and reliability theory the expected *uptime* of a system is represented by the product of  $A/(1-A)$  and the expected *downtime*, where  $A$  stands for the system's *availability*.)

Here follows an extract of a text, the Dutch original of which – written by Peter Mertens – accompanied ookoi's BvKU publication:

"[...] This is how it works ... You enter with an open mind, you look around and let yourself be guided - by something. No clear idea. Then without much further ado this is what you find: [...]

You are led by your senses. Touching, feeling, smelling.

Sighing.

And something wells up inside.

To have! A new love, a new friend who tells you what it is that you want, who it is that you are. Or what you might become. [...]

There is information, knowledge, instruction, a thought, passion and insight. Sensitive cerebral stimuli, on the crossing of thenceforth, now and then. You are in touch with the now! You are in touch with it all! And within it all there I am, the smallest editor of anything; the smallest editor of all. Also the finest. Linking directly to your mind, accessing your innermost interior immaterially. Resplendently.

Easy enough.

Don't mention it ... you're welcome. It is a present. And now step outside and go on with your life. But see how all that moves you has changed! You are your new friend, you are your next I ... Straight from in between these lines a new song emerged and settled in your head. It's a brand new tune, truly an elegy. A melody to whistle along to. 'You know how to whistle, don't you, Steve? You just put your lips together and blow!' An extra-sensorial ring tone that will leave you nevermore. It shall not be forgotten.

Just you try ..."

### 3. Demonstration

On the occasion of the fourth international Mobile Music Workshop ookoi will once again demonstrate this promising technique in 'mobile musicianship', through a series of unobtrusive appearances during and in between talks and meetings.

ookoi will be present at the Workshop both in First and Second Life, wearing their craftfully designed green handmade stage overalls and using diverse mobile utilities (including cell phones and portable play stations) in order to uptime publish an original sound work, to be installed directly in the Workshop participants' memory. From there it will continue to play afterwards, again and again and forever after ... "It will not be forgotten" ...

For the demonstration at the Amsterdam Workshop ookoi will be accompanied and assisted by Jay Needham, assistant

professor at the Department of Radio and Television of the College of Mass Communication and Media Arts at Southern Illinois University.

### 4. References

- [1] <http://1024.soundblog.net>
- [2] <http://raudio.nl/>
- [3] <http://www.youtube.com/watch?v=Wo3VDyk1Hts> is a mobile reportage of ookoi performing (in the Centraal Museum in Utrecht, the Netherlands)